

**Gary Cerantola, Hon BSc. Chemistry, P.Eng., MBA, ACCUD
Business Advisor, Trainer, Facilitator, Consultant
Critel Professional Services - www.critel.ca**



Gary Cerantola is married to Eva Cerantola and they are residents of Wasaga Beach. Gary is a business advisor for Critel Professional Services www.critel.ca in Wasaga Beach, Ontario. Gary also teaches business courses at Georgian College through the Barrie, Collingwood, Orillia and Owen Sound campuses and writes a bi-weekly column for Beach Booster publications and is a contributing writer for Georgian Bay Today a nature, culture and recreation quarterly publication with reach across the Georgian Bay communities.

Gary is an authorized YB12 Coach. YB12, based in Australia, has developed a unique training and support program to enlist the support of passionate practitioners around the world. Gary now is authorized to provide YB12 business and personal growth programs to Canadians.

Gary has 18 years of board of director experience and is an Accredited Canadian Credit Union Director (2013) through the CUDA and the University of Dalhousie. He currently sits on the board of Future Health Services Inc. (FHS) of Elora, Ontario.

Gary has held technical, management and executive roles in nuclear and thermal power, and the telecommunications industry spanning over 25 years. Gary's expertise includes business start-ups, coaching, consulting, facilitation, business planning, strategic planning, project management, change management, marketing, sales, operations, business process re-engineering, Quality, and organizational effectiveness. As VP of strategic accounts at TELUS he managed an annual \$270 Million sales and marketing budget.

Gary is a certified Institute of Quality Assessor. Gary is also registered as a Professional Engineer (Chemical) in the province of Alberta. He also holds an Honours B.Sc. degree from the University of Western Ontario and an MBA from the University of Alberta. Gary headed the strategic planning process for an \$8Billion Telecommunications company from the holding company down to each strategic business unit. He led a program management office with 10 project managers reporting to him on a special business project. Gary also led a large service delivery business process improvement project that consisted of 1200 employees end to end on the process with a \$60 Million O&M budget. He has taught sustainability and strategic management courses in the MBA and undergraduate programs at Phoenix and Meritus Universities.

Gary also knows what small business is all about. For seven years before leaving Alberta, Gary owned and operated Homelife Enviro Store Inc. and Homelife Security Inc. Homelife Enviro Inc. designed, configured and installed rural and residential water purification systems and indoor air quality purification systems. Homelife Security Inc. configured, installed and

maintained building security systems, video surveillance security systems and building access systems for residential and commercial customers.